

ART MARKET

The young gallerists reinvigorating London's art scene

Jane Morris

10 JULY 2023

So far this year at least 10 new galleries have opened in the capital, including Soup Gallery and Chemist Gallery in south London, Brunette Coleman in Bloomsbury, Alice Amati, Berntson Bhattacharjee and Night Café in Fitzrovia and Alma Pearl in Haggerston, east London. Incubator, founded by Angelica Jopling – the daughter of Jay Jopling, the owner of White Cube, and the artist and film-maker Sam Taylor-Johnson – opened in April on Chiltern Street, Marylebone. These are all part of a wave of younger gallerists, some now breaking through on the international stage.

The revival of the East End has been more than matched, however, by the renaissance of Fitzrovia, a once-bohemian area north of Oxford Street. A flood of new galleries has arrived since 2020 – long after the area was pioneered in the mid 2000s by Modern Art and Alison Jacques Gallery. There are now more than 30, mostly mid-sized galleries. This year alone has seen the opening of Alice Amati, Berntson Bhattacharjee and Night Café. They join other recent arrivals such as Workplace, Vitrine, Lungley and Alice Black. Edel Assanti opened a new 4,000-sq-ft space on Little Titchfield Street in 2022. Many are attracted by the proximity of Mayfair and Soho, but with considerably lower rents.